

Communication Package celebrates its fifth anniversary

Our partner **Communication Package** arrives to its fifth anniversary with very significant achievements, one of them being shortlisted, within MCI group's consortium, to support the Directorate General for International Cooperation and Development of the European Commission (DG DEVCO-EuropeAid) in the global dissemination of its actions.



"We are glad to be part of this consortium and support the European Commission in communicating its external actions. This new reference is a welcome endorsement of our experience with European Commission Tenders and of the quality of our work. We have positioned ourselves as a team of communication experts for cooperation and development, with special emphasis on European

Union external actions in Africa and Latin America", says Carlos Corao, Communication Package Managing Director.

In the last 5 years **Communication Package** has designed and implemented communication campaigns for European institutions, private sector interests' groups and EU-funded projects.

The company has vast experience in designing communication campaigns on all kinds of advertising stands and supports, from early conception to final delivery including content production, graphic design, art direction and art guidelines, team management, edition, printing and quality control.

Recently the company launched a new product: "Brussels EventWire", for customers requiring a 24-hour service to distribute and publicise outputs of their seminars and conferences on social media networks, via videos, interviews, infographics and press releases.

"As part of our expansion plan we look forward to enlarging our training offer in communication for development, cooperation and customer service," says Patricia Rodriguez, Communication Package's business developer and project manager.

The Communication Package team believes that the key to growth is to work passionately and to be at the forefront of new technologies and market trends.



You can get more information about Communication Packet <u>here</u>. Visit their <u>Vimeo</u> page.