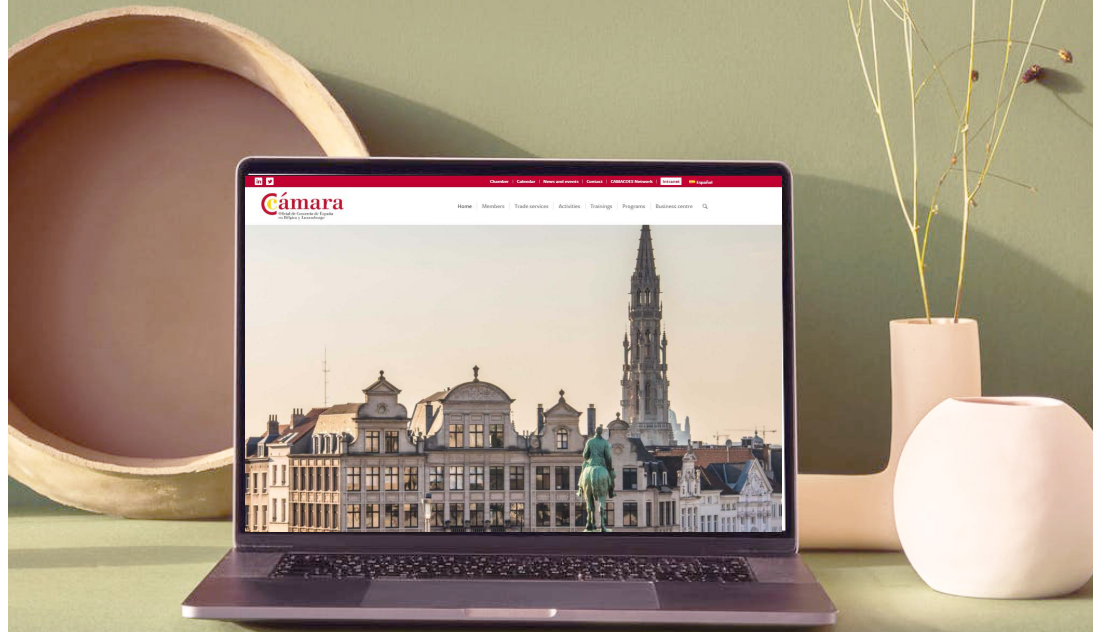


# COMMUNICATION PACK

2024-2025



# Would you be interested in promoting your company in Belgium and Luxembourg?

Paper and digital

Digital

Yearbook

Newsletter

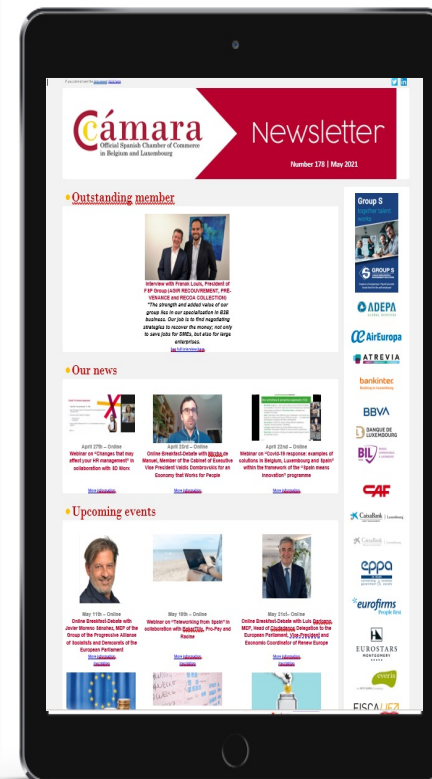
empleobelux.com portal and newsletter

Guide of the entrepreneur

Yearbook



Newsletter

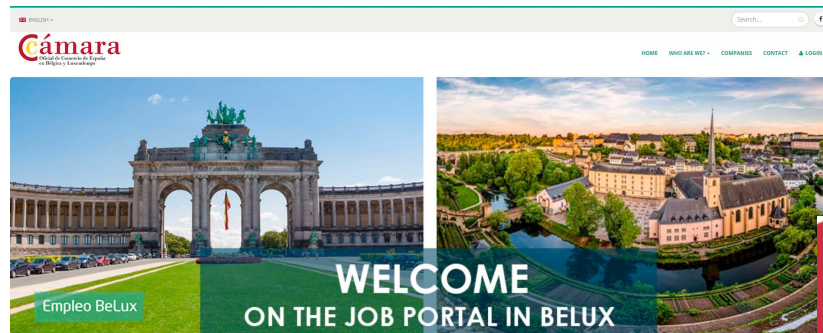


The Official Spanish Chamber of Commerce in Belgium and Luxembourg offers you a multichannel ecosystem for all your advertising campaigns.

Boost your company image in 2024 - 2025 through our tools that will allow you to reach the audience that best suits your company in Belgium and Luxembourg.

Find out the different advertising solutions that we offer.

empleobelux.com portal and newsletter



¡Buenos días!

En las ofertas de empleo de esta semana, Amazon ofrece una vacante de "Head of tu Kindle & Books Desktop" en Luxemburgo. Además, Vinespa SA busca cubrir un puesto de "Conductor-Reparador Licencia C CDI" en Bruselas. Por último, EasForm está interesado en cubrir una posición de "Full Stack Developer" en Lovaina.

En nuestra sección de noticias, os aconsejamos sobre cómo invertir en una economía sostenible. Además, os informamos sobre cómo financiar su proyecto de negocio. Por último, os informamos sobre que el bono Terra+ está disponible desde el 2 de junio.

¡Os deseamos una feliz semana!

#### Ofertas de trabajo



Amazon- Luxemburgo  
Head of tu Kindle & Books Desktop



Vinespa SA - Bruselas  
Conductor-Reparador Licencia C CDI



EasForm- Lovaina  
Full Stack Developer

[Ver más ofertas](#)

#### Programas



Programa de intercambios transnacionales entre emprendedores.



Programa Integral de Cualificación y Empleo (PICE).



Programa de apoyo para emprendedores españoles en Bélgica.



Programa de formación en emprendimiento artesanal.

Guide of the entrepreneur in Belgium and Luxembourg



# YEARBOOK

It is an annual publication that includes the main services that we offer, the summary of our activities and contact information of our members by activity sector.

**Number of issues:** + 2.000

**Frecuency:** Annual

**Countries:** Belgium, Luxembourg and Spain

**Distributed for free**

**Format:** Impreso y digital

**Idioma:** Español e inglés

**Visualize the 2024 Yearbook**

## RATES



One even page

1,000€



One odd page

1,200€



Half an even page

620€



Half an odd page

720€



Inside cover or back cover

1,800€

## TARGET

- ▶ Our members and contacts
- ▶ Expat community in Belux
- ▶ Important local and European institutions in Belgium and Luxembourg

# + 2.000 companies

Receive annually this publication for free



# NEWSLETTER

Digital publication written in **Spanish and English** and sent to more than 4.500 subscribers in Belgium, Luxembourg and Spain. Moreover, it is published in our web page and through our social media profiles.

This publication includes the **latest information** on our activities, our **members and economic and general interest news** for the business community in BeLux.

The **digital format** allows greater adaptability of the advertising according to the needs of each advertiser.

**N° subscribers:** +4.500

**Frecuency:** Twice a month

**Sending day:** Wednesday

**Format:** Digital

**Distributed for free**

**Languages:** Spanish e English

## 21%

**Increase of the number of visits to the page after the publication of the newsletter**

## TARGET

- ▶ Our members and contacts
- ▶ Spanish public institutions in BeLux
- ▶ Belgian and Luxembourgian institutions
- ▶ Companies and multinationals
- ▶ European institutions
- ▶ Individuals and companies interested in the commercial activity between Spain and BeLux

## 2 editions

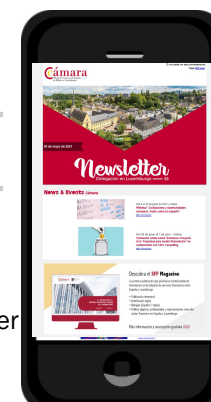
**Focused on the Belgian and Luxembourgian market, respectively**

## RATES\*

12 months	1.500€
6 months	840€
1 month	180€

\*Format of the advertisement to be specified with the Chamber

**LUXEMBOURG**



**BELGIUM**

**Last newsletters Belgium**

**Last newsletters Luxembourg**

# GUIDE OF THE ENTREPRENEUR

It contains practical information on **entrepreneurship** and **consolidation of companies** in Belgium and Luxembourg.

This initiative falls within the scope of the **EmprendeBelux** programme, aimed at supporting Spanish **entrepreneurs and self-employed people** established in Belgium and Luxembourg.

**Format:** Digital  
**Language:** Spanish  
**Free downloadable**



## TARGET

- ▶ Members of EmprendeBelux
- ▶ Spanish entrepreneurs and freelancers in Belgium and Luxembourg
- ▶ Local institutions aimed to support entrepreneurship

## Guide of the Entrepreneur in Belgium

## Guide of the Entrepreneur in Luxembourg



**59%**

Increase in downloads in the last year




**2 editions**

Adapted to the creation of companies in Belgium and Luxembourg, respectively

# GUIDE OF THE ENTREPRENEUR

## RATES\*

### Classic formats

	1 page (Back cover. Exclusive for a sole adviser)	2,415€
	1 page	1,785€
	1/2 page	945€

### Directory of professionals

*Inclusion of your company contact details*

Free and exclusive for members of the Chamber\*

*FEATURED inclusion of your company contact details*

420€

\*The rates correspond to the insertion of the advertisement in one of the guides, to choose between Belgium and Luxembourg

### Other formats

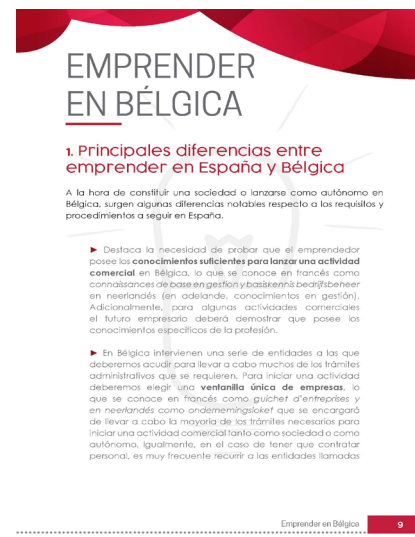
#### Sponsored content

*Enhance the visibility of your company or organization through content sponsorship*

#### Package

- Advertising + Sponsored content
- Advertising + Sponsored content + Directory

Customised offers /  
Request budget



**EMPRENDER EN BÉLGICA**

**1. Principales diferencias entre emprender en España y Bélgica**

A la hora de constituir una sociedad o lanzar como autónomo en Bélgica, surgen algunas diferencias notables respecto a los requisitos y procedimientos a seguir en España.

- Destaca la necesidad de probar que el emprendedor posee los conocimientos suficientes para lanzar una actividad comercial en Bélgica, lo que se conoce en francés como *connaissances de base en gestion/vaarskennis/beheer* en neerlandés (en adelante, conocimientos en gestión). Adicionalmente, para algunas actividades comerciales el futuro empresario deberá demostrar que posee los conocimientos específicos de la profesión.
- En Bélgica intervienen una serie de entidades a las que deberemos acudir para llevar a cabo muchos de los trámites administrativos que se requieren. Para iniciar una actividad deberemos elegir una **ventanilla única de empresas**, lo que se conoce en francés como *guichet d'entreprises* y en neerlandés como *ondernemingsloket* que se encargará de llevar a cabo la mayoría de los trámites necesarios para iniciar una actividad comercial tanto como sociedad o como autónomo. Igualmente, en el caso de tener que contratar personal, es muy frecuente recurrir a las entidades llamadas

Emprender en Bélgica 9



**NOTAIRE RÉGIS DESCHAMPS**  
Régis Deschamps | rd@notairedechamps.be  
Avenue Georges Eekhoud, 33 - 1030 Bruselas  
+32 (0) 20 91 00 01 Web

**ORYS ADVOCATEN**  
Birk de Caluwe | eni.decaluwe@orys.be  
Wolvengracht, 38 bus 2 - 1030 Bruselas  
+32 (0) 24 10 10 66 Web

**PHILIPPE & PARTNERS BELGIUM SRL**  
Dany de Decker | d.deecker@bakertlybelgium.be  
Louvainstr. 122 - 1200 Alost  
+32 (0) 53 70 01 11 Web

**RACINE**  
Berf Dehandschutter | bdehandschutter@racine.eu  
Avenue Charles Quint, 356, site F - 1082 Bruselas  
+32 (0) 24 11 21 55 Web

**SOCOVHO INTERNATIONAL SPRL**  
Vincent Hoyas | vincent\_hoyas@yahoo.fr  
Ronde Point Robert Schuman, 8 - 1040 Bruselas  
+32 476 70 27 18 Web

**VALENTINE KERVYN DE MEERENDRE**  
Valentine Kervyn | v.kervyn@hvivzw.eu  
Avenue de Binqueville, 116/1 - 1200 Bruselas  
+32 (0) 27 27 00 14 Web

**VAN BAEL & BELLIS**  
Fabio Nuliz | f.nuliz@vba.com  
Chausée de La Hulpe 166, Glaverbeil Building - 1170 Bruselas  
+32 2 647 7360 Web

Directorio 30

# EMPLEOBELUX

First job website for Spanish speakers in Belgium and Luxembourg. It offers practical information about life in BeLux, administrative procedures and job offers.

A newsletter is sent every week to more than 1,000 people.

**N° subscribers:** +1.000

**Languages of the web:** Spanish, English, French y Dutch

**Language of the newsletter:** Spanish

**Frecuency of the newsletter:** weekly

Visit [empleobelux.com](http://empleobelux.com)

## TARGET

- ▶ Spanish speaking jobseekers living in BeLux
- ▶ Local institutions aimed to support employment
- ▶ Companies looking for personnel

**+1.000**

**Newsletter subscribers**

**65%** Of the visits are made from Belux

**102.562** Visits to the web in 2023



## ANNUAL RATE\*



728 x 90px Banner

3,500€



350 x 250px Banner

2,400€

\* \* The rate includes an advertising banner in the weekly newsletter



# DISCOUNT FOR MULTIPLE CONTRACTING

---

If you are interested to include your advertising in multiple media\*, we offer different **discounts** for multiple contracting.

This contracting option allows you to have **more visibility**, reach your target audience in a better way and save in your promotion investment.

<b>2 media</b>	<b>5%*</b>
<b>3 media</b>	<b>7%*</b>
<b>4 media</b>	<b>12%*</b>
<b>5 media</b>	<b>15%*</b>
<b>6 media</b>	<b>20%*</b>






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\* Media: Yearbook, Belgium Newsletter, Luxembourg Newsletter, Guide of the Entrepreneur in Belgium, Guide of the Entrepreneur in Luxembourg, EmpleoBelux portal

\* The rates described in the document do not include V.A.T (21%)

# Contract your advertisement

## Yearbook

	One even page	1,000€
	One odd page	1,200€
	Half an even page	620€
	Half an odd page	720€
	Inside cover or back cover	1,800€

**Deadline:** December 13, 2024




## Newsletter\*

12 months	1,500€
6 months	840€
1 month	180€

\* Format of the advertisement to be specified with the Chamber. The rate corresponds to the insertion of advertising in one of the newsletters, to be specified between Belgium and Luxembourg.

**País:** Belgium  
Luxembourg



## Guide of the Entrepreneur

	1 page <small>(Back cover. Exclusive for a sole adviser)</small>	2,415
	1 page	1,785€
	1/2 page	945€

\* The rate corresponds to the insertion of advertising in one of the guides, to be selected between Belgium and Luxembourg.

**País:** Belgium  
Luxembourg

## Empleobelux\*

	728 x 90px Banner	3,500€
	350x250px Banner	2,400€

\* The rate includes an advertising banner in the weekly newsletter



## Are you a member of the Chamber?

Enjoy a 10% discount  
Accumulative to the discount for multiple contracting

Please fill in the following form and our administrative staff will check the information and will contact you back to confirm the services chosen.

To be filled by the staff of the Chamber.

## TOTAL PRICE

TOTAL WITHOUT V.A.T.	
APPLICABLE DISCOUNT	
V.A.T. 21%	
TOTAL V.A.T. INCLUDED	

# Data formulary

---

Please enter your contact details:

Comany name:
Name and Surname:
Function:
Address:
Postcode:
City:
Country:
Phone:
Email:
V.A.T.:
Do you have intracomunitary V.A.T.?
Member of the Chamber?

And I made a transfer to ..... € + 21% V.A.T. ....  
to one of our bank accounts:

- **BE08 7350 5345 9213** – BIC: **KREDBEBB** - KBC Brussels, Rue Arenberg 11 B-1000 Brussels
- **LU59 0024 1985 0663 0000** – BIC: **BILLLULL** – BIL S.A., Route d’Esch 69 L-2953 Luxembourg

With the reference “**Advertising 2024-2025**”.

In.....the...../...../2024

Signature and stamp of the advertiser

Proceded to the indication « read and approved »

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The layout of the advertisement is performed from the elements provided by the advertiser at the signing time of the service request. The advertiser will have to provide his/her advertisement in the format indicated by the Chamber to the signature of this application. The Chamber is not responsible of the image quality print if the advertiser does not provide in his/her advertisements in the required formats.

Every mistake or omission attributable to the editor grants to the advertiser the right of the profit of a proportional discount – being excluded all other types of compensation - . In any case, these mistakes can lead to the cancellation of this contract.

To send to **Sara Sánchez** (info@e-camara.com)/Tel:+3225171740)

# Cámara

Official Spanish Chamber of Commerce  
in Belgium and Luxembourg

Belliard 20, 1 | 1040 Brussels

+32 2 517 1740

[info@e-camara.com](mailto:info@e-camara.com)

[\*\*www.e-camara.com\*\*](http://www.e-camara.com)