

ALBA ESPAÑOL

**CUSTOMISED LANGUAGE
IMMERSION PROGRAM IN
SPAIN FOR
PROFESSIONALS**



DESCRIPTION

ALBA ESPAÑOL, from Zoa Alba company, is the only language immersion program in Toledo, Spain, designed for **learners with an intermediate level of Spanish (B1-B2)** who want to improve fluency, speak more naturally, and adapt their vocabulary to everyday use and the Spanish culture.

It provides total immersion through a combination of cultural experiences, practical activities, and guided conversations with local Spaniards who share their interests. Participants gain access to an authentic, personalized, and effective way to experience the language.

Options:

COMPLETE TRAINING IN SPANISH FOR COMPANIES

A PROPOSAL IN WHICH MORE TIME IS DEDICATED TO THE **IN-DEPTH STUDY OF THE SPANISH LANGUAGE**, THROUGH MORE WORKSHOPS AND LESS VISITS.

IDIOMATIC TOURISM IN THE CITY OF TOLEDO

A PROPOSAL THAT GIVES GREATER EMPHASIS TO **IN-DEPTH KNOWLEDGE OF THE HERITAGE CITY OF TOLEDO** AND ITS **CULTURAL OFFERINGS**, INCLUDING A GREATER NUMBER OF ACTIVITIES OUTSIDE THE HOTEL.

ADDRESSED TO...



International **companies** and foreign multinationals with **local or branch offices in Spain**



Executives, senior managers, and work teams of any company with Spanish-speaking customers, suppliers, etc.



Individuals and families who wish to enjoy a **holiday in Spain**, not focused on language classes, but on the **authentic experience of living Spanish culture**.

WITH AN INTERMEDIATE LEVEL OF SPANISH (B1-B2)

DETAILS

CONTENT AND METHODOLOGY

The programme, lasting about 60 hours distributed over a week, includes **practical and participatory activities and workshops** where participants will discover the origin and essence of the 'Spanish character'. In addition, there will be visits to different zones of Toledo and Castilla La-Mancha to learn about their accents, cuisine and popular festivals.

During those days, participants will work on their personal journal, analysing their doubts and experiences, to finally produce a report on their experience in the programme and receive advice.



SCHEDULE AND DATES

- Monday to Friday, 8:30 a.m. to 4:00 p.m.
- Groups organised on different dates throughout the year.
- **Flexible and adaptable dates are also available for companies** (offering unique visits and experiences such as the Puy du Fou España show, which brings Spanish history and culture to life).

ACCOMMODATION

5-star accommodation: Hotel Cigarral el Bosque, Toledo

PRICE

2295€ / PARTICIPANT

The fee includes all expenses (accommodation, full board, tourism, shows, etc.) from first to last, with no additional costs. Flights or travel to Toledo are not included. At the end, participants will receive an official certificate of participation.

This fee can be reviewed directly with the company depending on the training trip as it is organised or the number of employees participating.

GOALS

01

Optimise the integration and adaptation of your employees to their new environment

02

Acquire knowledge in record time about the Spanish 'way of being and speaking'

03

To understand and adapt to the different registers, expressions and accents of Spanish

04

To achieve a good level of understanding of non-academic content

BENEFITS

01

Convenience in receiving and communicating information

02

Greater efficiency and productivity by feeling integrated

03

Corporate Social Responsibility: employees value what the company offers them, generating loyalty and well-being.

04

Employee commitment and strong motivation: success in results and established plans





MORE INFO

Shall we arrange a meeting between the programme managers
and your company?

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 **Cámara**
Official Spanish Chamber of Commerce
in Belgium and Luxembourg
