



civitta



KAINOTOMIA



Cámara

LOTTOZERO

We are happy to announce the launch of an exciting new initiative called **W4TEX**, which aims to strengthen the representation of women in managerial positions within the textile sector. Our mission is to provide women with the tools, skills, and opportunities they need to become leaders and drive positive change in this dynamic industry.

The textile sector faces a green skills gap. More than 40% of the EU textile companies report an important lack of green skills critical to support the green transition of the sector. The competitive environment forces industries to redesign their existing structures, which in turn leads to adaptation to be environmentally responsible in the textile industry.

Women can have a crucial role in achieving this transition. Actions should be taken to strengthen the representation of women in managerial and senior positions through the provision of the necessary entrepreneurial skills, as according to **the current status women hold less than 25% of senior positions in top textile companies.**

W4TEX is designed to address these challenges head-on through three key components:



Be a Manager Platform:

This hands-on training program will provide women with the managerial skills they need to succeed in the textile industry. Participants will gain practical knowledge and experience that will help them advance their careers and make a positive impact in their organizations.

Women Think Green:

This platform will offer accessible green practices that serve as catalysts for the development of a resilient and sustainable textile ecosystem. By promoting eco-friendly solutions and fostering a culture of sustainability, we aim to empower women to lead the way in creating a greener future for the industry.

Ideathons:

These dynamic events will bring together individuals from diverse backgrounds, skills, and interests to generate innovative ideas and solutions. Our Ideathons are designed to empower women to pursue success, develop their business talents, and make their voices heard in shaping the future of the textile sector.



We invite you to join us on this journey!

Visit our [website](#) to learn more about W4TEX and how you can get involved.

Follow us on [Facebook](#) and [Instagram](#) to stay updated on our latest news, events, and opportunities.

Together, we can create a more inclusive, sustainable, and innovative textile industry that benefits everyone. We look forward to collaborating with you and making a lasting impact.

Warm regards,
The W4TEX Team

The project is being implemented by [University of Borås](#), [Civitta](#)

[Ukraine](#), [MEUS](#), [Kainatomia](#), [Camarabelux](#), [LOTTOREZO](#). Funded by the European Union.

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.