

## Workshop: “Wordpress: The story of your first website”

December 09th 2020

09:00 – 12:00

### 1. Introduction

- What is your webpage about? – First ideas
- Learn what domains and hosting are, and how to apply them
- What is Wordpress, and differences between its versions

### 2. First steps with Wordpress

- Creation of a customised Wordpress site
- Setup its first steps (title, tagline, theme...)
- Design the structure of the elements (header, footer, navbar...)

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### 3. Style and customisation of the elements

- Implementation of a custom logotype
- Color, customisation of the font, and update of the visual properties of the webpage (make it “catchy”)
- Organise elements into blocks, and make easy the “back-end”

### 4. Main content and multimedia implementation

- Type the content of the webpage in an structured way
- Add links, videos, gifs, etc...
- Call to actions (contact forms, mailing, feedback with the users...)