

Online Training: “Advanced AI for EU Advocacy”

<p>March 12th 2025 09:00 - 11:30</p>	<p>March 13th 2025 09:00 - 11:30</p>
<ol style="list-style-type: none"> <p>1. Advanced AI prompting techniques for EU-focused advocacy. Learn how to craft prompts for policy briefs, stakeholder engagement, and position papers.</p> <p>2. Introduction to Agentic AI and RAG (Retrieval Augmented Generation). Discover how these tools can streamline EU legislative monitoring and policy tracking.</p> <p>3. Hands-on exercise: Build your own AI Agent without code. Create a tool that tracks EU policy developments and generates real-time insights.</p> 	<ol style="list-style-type: none"> <p>1. Automating Public Affairs Operations with AI. Learn to integrate ChatGPT with Zapier to automate tasks like research, media monitoring, sentiment analysis.</p> <p>2. Overview of Advanced AI Tools for Public Affairs. Discover tools for policy monitoring, stakeholder management, and content generation, with case studies highlighting their use in EU Affairs.</p> <p>3. Critical Review and Discussion. Evaluate tool effectiveness, address adoption challenges, and share insights from participants' organisations.</p>